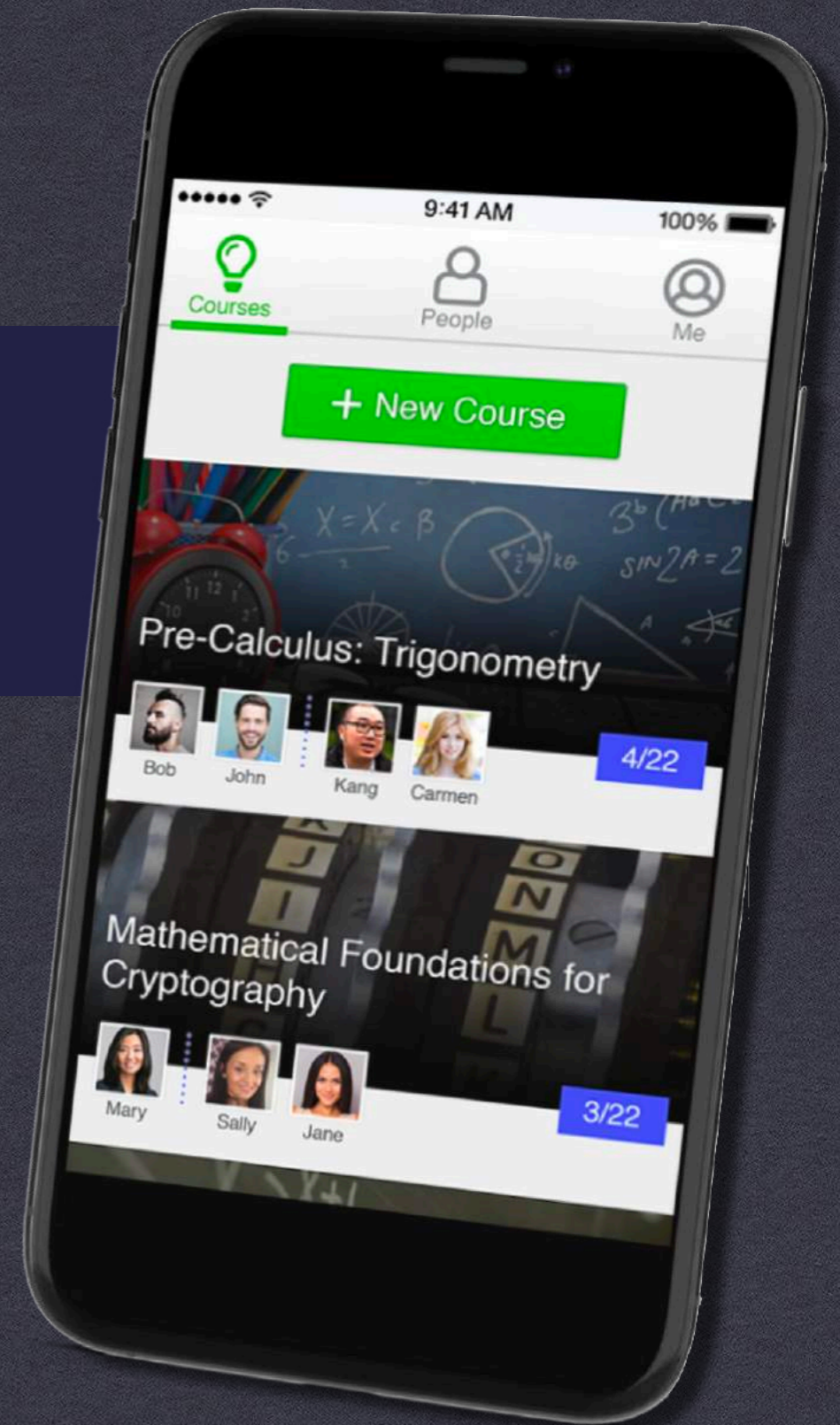




# JG ROBINSON APP

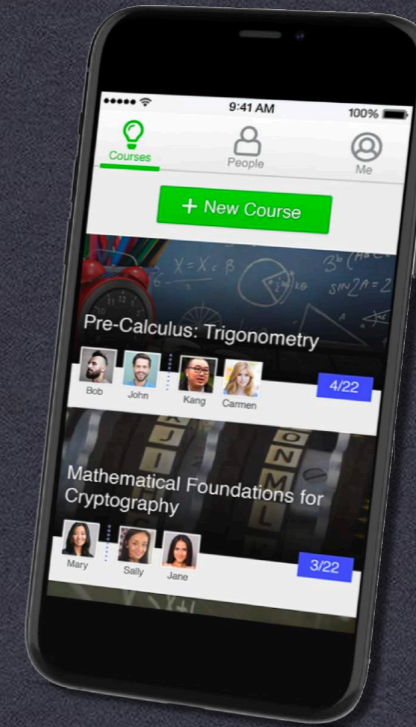
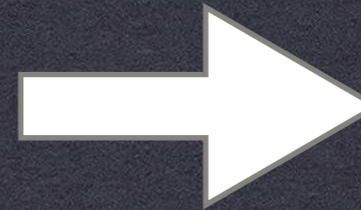
UNITING YOUR COMMUNITY.

onboarding    engaging    learning  
collaborating    notifications  
roles    credits    word-of-mouth  
facilitating    coordinating  
managing content

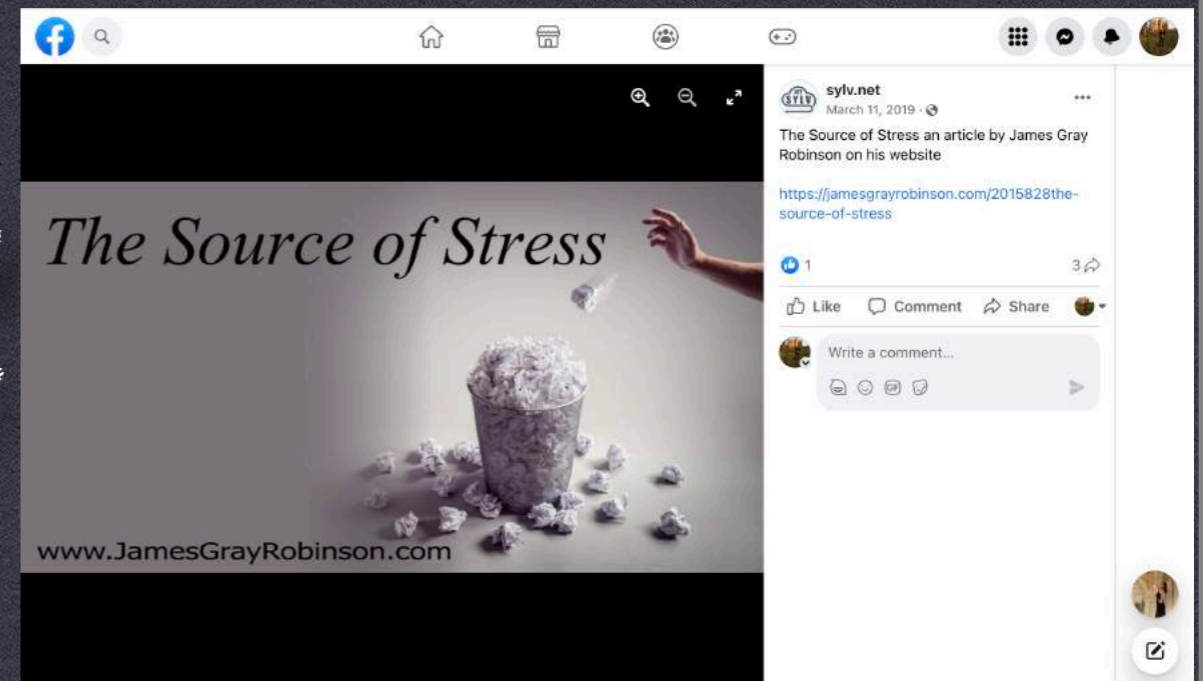


# INTEGRATES WITH YOUR WEBSITE

# WEB APP + NATIVE APP



share  
onboard




# AND YOUR SOCIAL MEDIA

# EXTERNAL PLATFORMS



integration with email, sms and social media



- web based
- app store



desktops



tablets      mobile



## YOUR OWN APP

in the app stores



**EACH ROLE HAS  
ITS OWN ABILITIES**

**Admins:** Back end control panel, analytics, manage roles, manage cohorts and course topics, availabilities

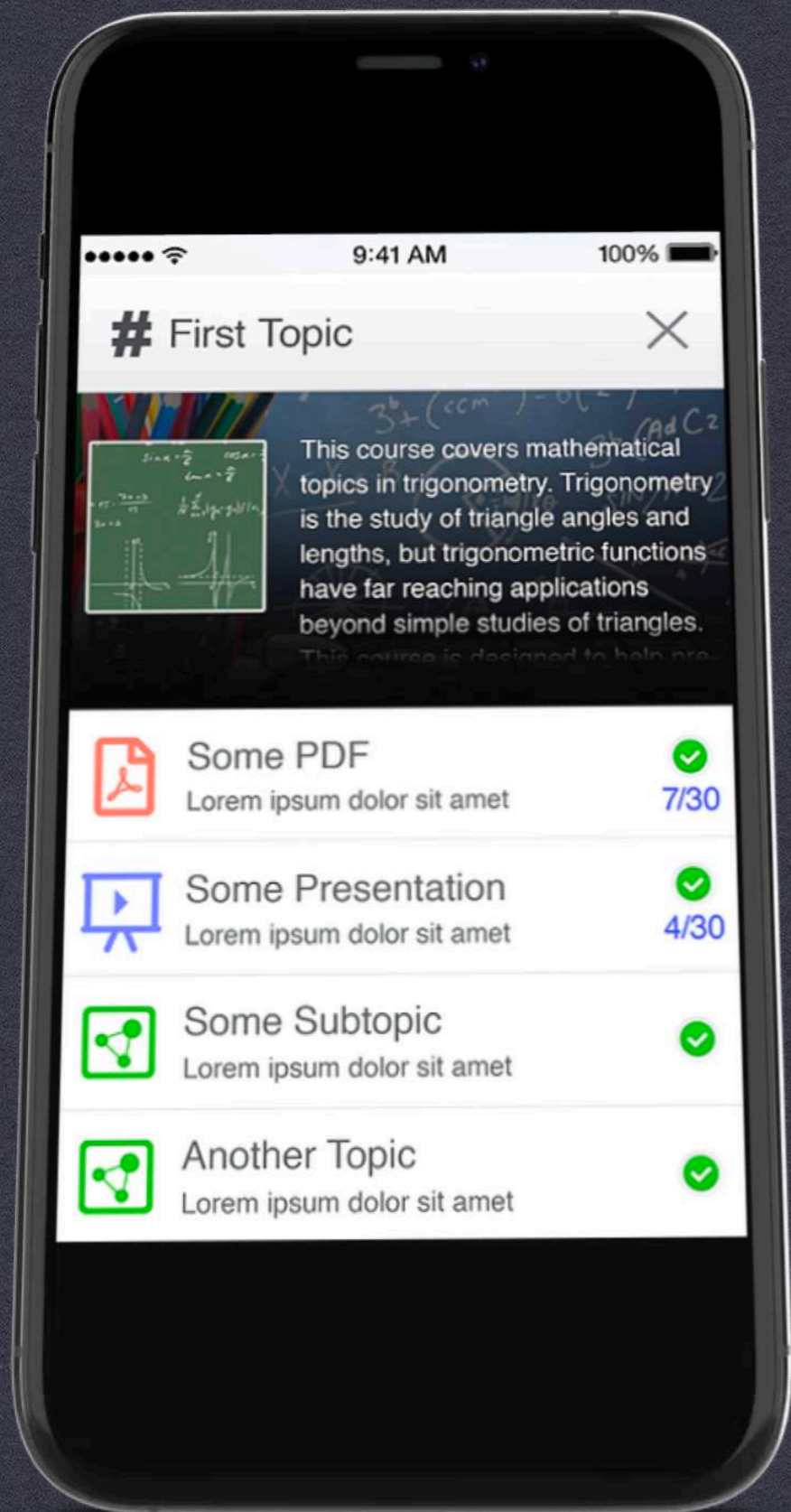
**Instructors:** Put together courses, manage course content, give presentations, see course analytics, receive feedback

**Staff:** Onboard new students, manage sales campaigns, answer student questions, facilitate instruction, engage alumni

**Students:** Sign up to courses, attend sessions, ask questions, take quizzes, complete assignments, cut out clips

**Alumni:** Record testimonials, bring new students, discuss in forums, take new courses, apply to be staff and instructors

# ASSEMBLE COURSES



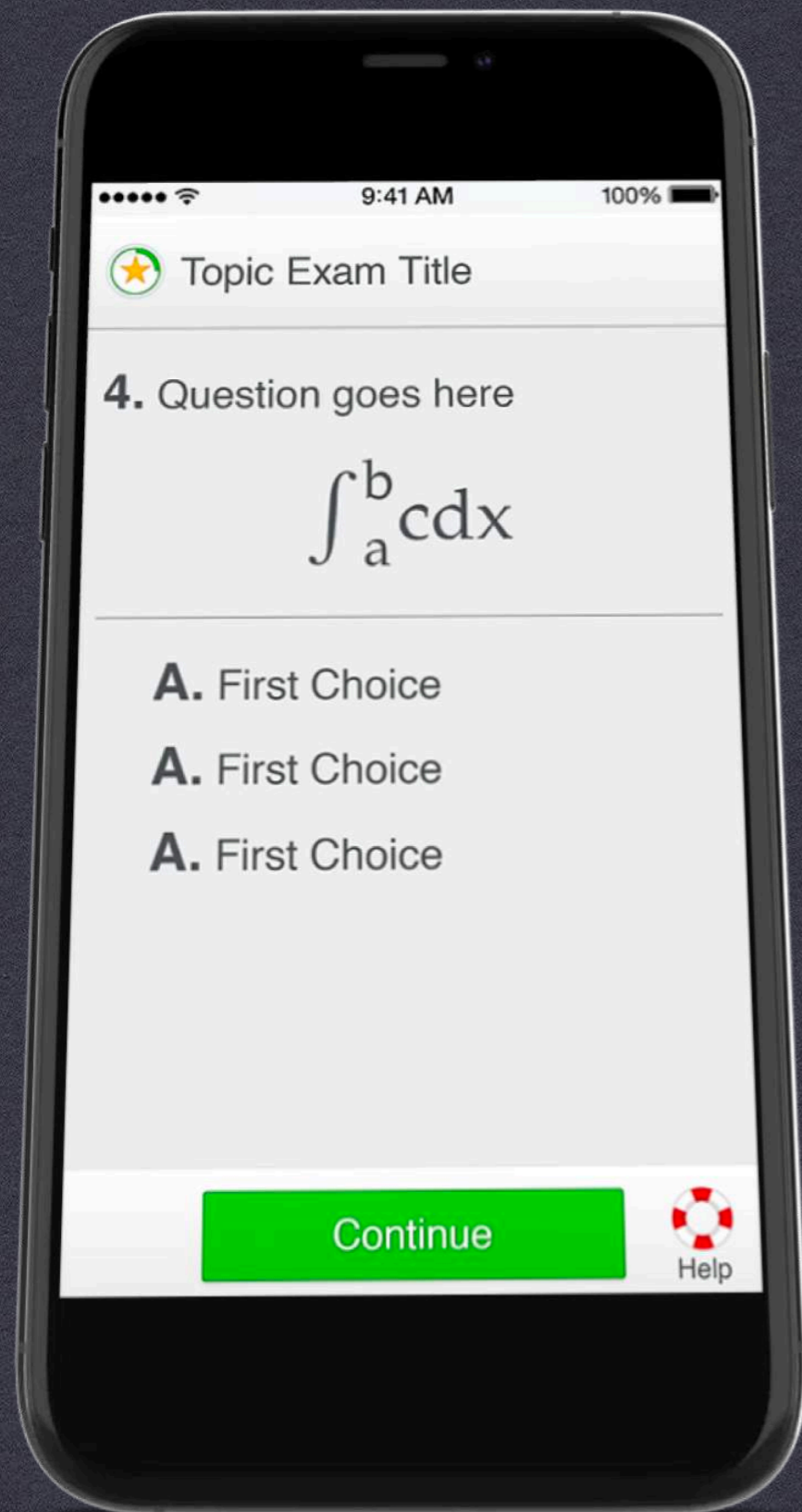
**Module:** Can contain videos, audio, PDFs, presentations, questionnaires, and submodules.

**Analytics:** Overview of how many students completed each module, and drill down to each individual student's journey and results.

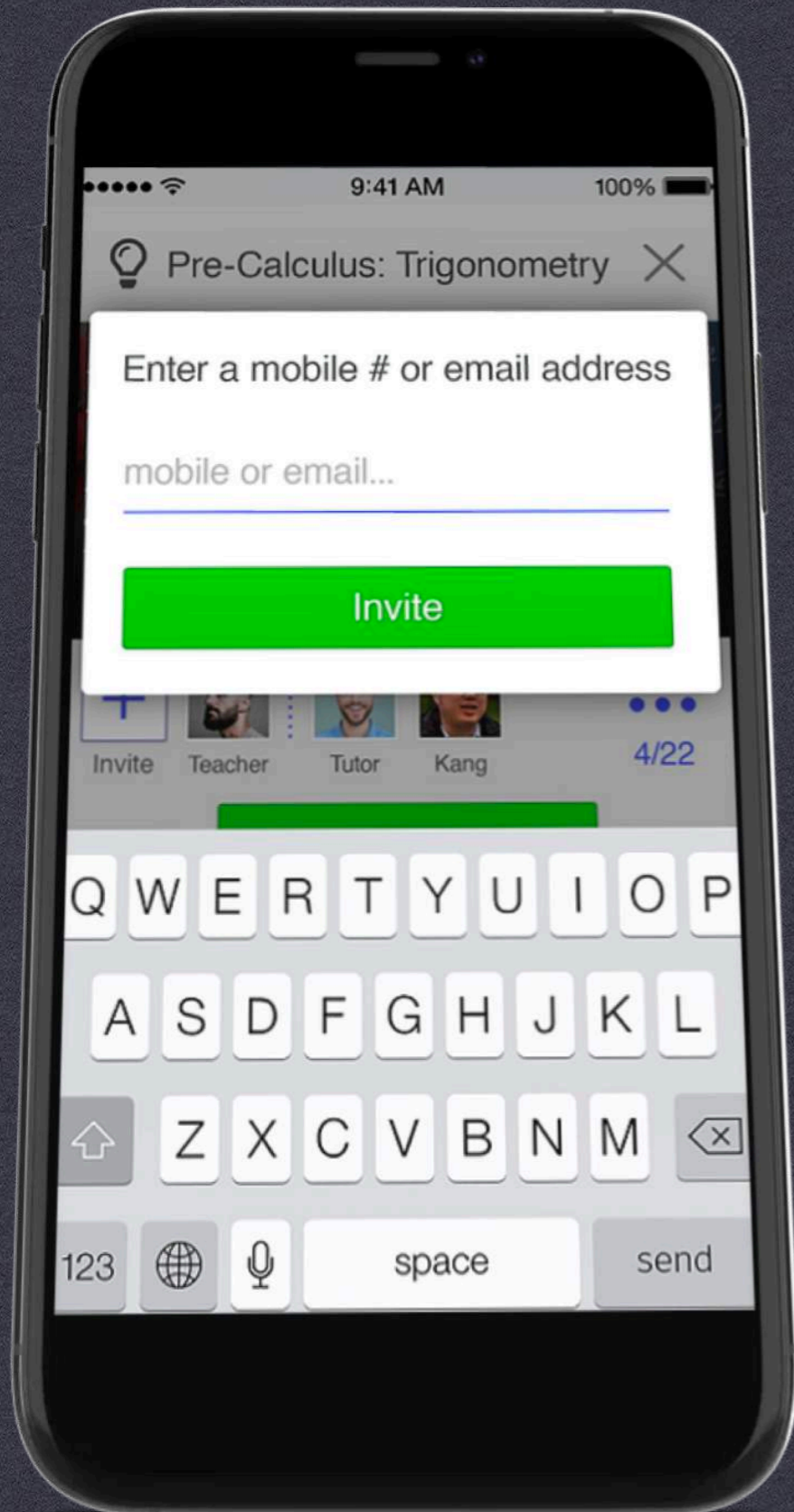
# MEASURE UNDERSTANDING

**Quizzes:** Can contain questions with exclusive or multiple choices, as well as free-form answers.

**Analytics:** Overview of how well students understood each module, and which students need additional training from members of the staff.



# VIRAL LOOP & REWARDS



share



onboard



retain!





# COURSES AND AVAILABILITIES

**Modules:** Modules contain materials that students can engage with on their own

**Sessions:** These are live events during which instructors present, and students can practice in groups and with staff.

**Schedule:** Students can sign up for sessions and join cohorts, synchronizing events to their calendar.

